Support our theatre students today!

Hello!

On behalf of the over 600 students that participate in Niwot High School’s Performing Arts Department productions, classes, and competitions; we would like to personally request your support for our school’s program and our upcoming productions. The Niwot Performing Arts Department is self-funded and we are looking for sponsors to support our programs. Each year, we produce a large number of shows that teach our students the artform of performance, creativity and interpretation, and enabling students to experiment with different styles of the theatrical arts.

Participating in the performing arts helps our students build confidence, learn how to work as a team and apply these skills in the classroom and the real world. Yet with limited funding for our programs, we must rely on community supporters, such as you, to make these programs the best they can be for all who wish to participate. Here are some facts about our programs:

* Productions are our primary fundraisers for the Performing Arts. The money raised from ticket sales has to cover the costs for costumes, props, equipment, scripts, show licenses and more.
* Members of the community, students, parents, teachers and friends attend our productions throughout the year, offering sponsors visibility in our playbills and advertisements throughout the area.
* Niwot has a growing Performing Arts program and we have received increasing honors and recognition in the community.

Please see the sponsorship opportunities available in conjunction with our 2019-2020 Productions. We hope we can count on your support as we look to expand our audiences and raise the needed funds for the benefit of all of our current and future students.

Sincerely,

Jason Watkins Wade Hendricks Laura Walters Yinfeng K. Chen Katie Foulke

Technical Band Choir Orchestra Drama

Niwot High School Performing Arts Department

303.652.2550 X6565

**Company Name: Company Phone Number:**

**Company Address:**

**Company Website:**

**Contact Name:**

**Contact Email: Contact Phone Number:**

**Niwot High School Performing Arts**

**2018 - 2019 Advertising & Sponsor Prices**

**Prices are for inclusion for both Fall and Spring Productions**

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**Yes!** We’d be pleased to sponsor the Niwot Theatre Department with the following contribution:

**[ ] Producer’s Circle** $

**[ ] Director’s Circle** $

**[ ] Designer’s Circle** $

**[ ] Artist’s Circle** $

**[ ] Patron’s Circle** $

**[ ] Friend’s Circle** $

**Additional Donation** in the amount of $

**Total Amount Due** $

**Please indicate which program you would like your funds to go to:**

**[ ]** Choir **[ ]** Marching/Concert Band **[ ]** Orchestra

**[ ]** Jazz Band **[ ]** Musical **[ ]** Plays

**Playbill Advertisements:** Advertisement space in our playbills may also be purchased without the Sponsorship Benefits for companies or to wish students luck in the production! Simply pay for the advertisement size you want and provide the artwork you want included.These ads will notappear on our posters.

|  |
| --- |
| **Playbill Advertisements and Pricing:** |
| **\*Prime Advertisement Space** Full Page 5” W x 8” H(Back Cover, Inside Front, or Inside Back) | $400 |
| **Full Page** (black & white 5” W X 8” H) | $300 |
| **1/2 Page** (black & white 4” W X 2.5” H) | $150 |
| **1/4 Page** ( black & white 2” W X 1.25 H) | $75 |

\***Prime Advertisement Space** is printed in color and located on the back cover or inside front/back covers. Only three prime spaces are available for each show and will be sold on a first come, first served basis. All other interior pages are printed in black and white.

All artwork must be PDF, Word, or image files. 300 dpi or higher resolution for best quality.

**Yes!** We’d be pleased to purchase the following advertisement space for the Niwot Theatre Dept. playbill(s):

**[ ] Prime Advertisement Space** $

**[ ] Full Page** $

**[ ] 1/2 Page** $

**[ ] 1/4 Page** $

**Total Amount Due** $

**Please send all advertisement materials to Mr. Jason Watkins:** Watkins\_jason@svvsd.org

**PAYMENT INFORMATION:**

* FORM OF PAYMENT**:** Cash or Bank Checks ONLY, made out to: Niwot High School- Theatre Dept.
* DEADLINE TO SUBMIT ALL PAYMENT AND MATERIALS**:** **October 31, 2019**
	+ If payment is not received by this deadline, the ad will not run.
* DELIVERY OF PAYMENT: Payment may be hand delivered or mailed to:
	+ Niwot High School c/o Jason Watkins, 8989 Niwot Road, Niwot CO 805033

**Performance Dates and Times:**

**The Brothers Grimm Spectaculathon** Nov 15-17, 2019

Choir Concert December 10, 2019

Orchestra Concert December 11, 2019

Band Concert w/ Sunset December 12, 2019

***The Addams Family*** March 5-8, 2020

Symphonic Band Concert March 12, 2020

Choir Concert March 17, 2020

Orchestra Concert March 18, 2020

Jazz Band Concert March 19, 2020

Choir Concert May 12, 2020

Orchestra Concert May 13, 2020

Symphonic & Jazz Band Concert May 14, 2020

(show dates and times subject to change)

**Sponsorship & Advertisement Agreement**

**Company Name:**

Please read each of the following statements and sign below. Contact the Niwot Theatre Department Director, Mr. Jason Watkins, at Watkins\_jason@svvsd.org if you have any questions.

* Niwot Theatre Department reserves the right to refuse use of advertisement submitted.
* Niwot Theatre Department retains the right to layout placement of advertisement in the program. Space is reserved only with completed contract and payment. The Prime Advertisement Space is assigned on a first-come first-served basis.
* Rates are subject to change on an annual basis. All rates are based on providing an ad copy.
* All efforts are made to preserve advertising materials in their originally submitted condition. However, Niwot Theatre Department is not responsible for lost or damaged advertising materials after publication.
* If for some reason the advertiser “company’s” advertisement does not appear in the program, we will create an “insert” to be placed in the program. *Under no circumstances will refunds be provided*.
* If advertisements do not come formatted to the proper size, Niwot Theatre Department will resize the image to fit the dimensions of the space purchased.

I hereby certify that I am an authorized agent of the above named “company” and have authority to execute this Advertisement Agreement for and on the company’s behalf. With my signature hereon, the “company” authorizes the Niwot Theatre Department to publish the attached advertisement in the program I have selected, and elsewhere as determined by Niwot Theatre Department.

On behalf of the “company”, I have read and agree to the terms and conditions as set forth on this Advertisement Agreement.

**Contact Signature:** **Date:**

**Contact Name:** **Contact Title:**

This Sponsorship Agreement Form must be completed and returned for any advertisement to be published.